

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

"SYSTEM AND METHOD FOR AUTOMATING ASSOCIATION OF RETAIL ITEMS TO SUPPORT SHOPPING PROPOSALS"

the specification of which is attack	ned hereto unless the following	box is checked:	
was filed on_ as United States Application and was amended on	Number or PCT International	Application Number(if applicable).	
I hereby state that I have reviewe any amendment referred to above	d and understand the contents	of the above identified specification, i	ncluding the claims, as amended by
I acknowledge the duty to disclos	e information which is material	to patentability as defined in 37 CFR	§1.56.
coce(a) of any DCT Informational	application which designated a box, any foreign application for	it least one country other than the Uni patent or inventor's certificate, or PC) for patent or inventor's certificate, or ted States, listed below and have also T International application having a
Prior Foreign Application	n(s):		Priority Not Claimed
interest of the second of the		_	X
(Number)	(Country)	(Day/Month/Year Fil	ed)
I hereby claim the benefit under	35 USC §119(e) of any United	States provisional application(s) listed	below:
Provisional Application(s	٠١٠		
	(Application Nur	nber) (Filing Date)	
the United States, listed below a	nd, insofar as the subject matt ication in the manner provided atentability as defined in 37 CFI	er of each of the claims of this applica by the first paragraph of 35 USC §1° R §1.56 which became available betwe	CT International application designating tion is not disclosed in the prior United 12, I acknowledge the duty to disclose en the filing date of the prior application
(Application Number)	(Filing Date)	(Status - patented,	pending, abandoned)
Power of Attorney:			
I hereby appoint the following atto Office connected therewith:	orney(s) and/or agent(s) to pros	ecute this application and to transact a	It business in the Patent and Trademark
Richard M. Ludv	vin (#33,010) Marc D. McSv	ain (#44,929)
Thomas R. Bert	hold (#28,689) Alison D. Mort	
Khanh Q. Tran	(#41,352) Samuel A. Ka	ssatly (#32,247)

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pelieved to be true; and further that these staten	n of my own knowledge are true and that all statem nents were made with the knowledge that willful fa r Section 1001 of Title 18 of the United States Code atent issued thereon.	ica statements and the like on made on
		MANAMANAN MANAMANAN MANAMANAN MANAMANAN MANAMANA
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